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Business News Advisory

Equities First Holdings Relocates to Heart of Indianapolis Central Business District

Equities First Holdings, LLC, recently completed its move to Market Tower, one of the premiere office buildings in downtown Indianapolis, to support its commitment to the vibrant downtown business community.

Equities First Holdings' new office which is comprised of 3400 square feet is located in suite 3050 in the 30 plus story building. The focal point of the open and airy lobby is a gently flowing waterfall, visible through the glass-walled entrance. Warm wood, polished metal surfaces, and granite countertops create a warm and welcoming atmosphere.

Says Al Christy, Jr., president of Equities First Holdings "Our recent move to Market Tower puts Equities First Holdings in the center of the Indianapolis financial district. We have been warmly received by the downtown business community and by our neighbors at Market Tower. This move demonstrates our ongoing commitment of providing a unique source of funding to the businesses and investors that seek our services."

Equities First Holdings was founded in 2002 by Al Christy, Jr., a leading authority in the areas of long -term planning, cash- flow strategy, and resource allocation. The firm is a full-service, private, nonpurpose lender that specializes in stock-lending transactions to investors in need of prompt funding.

Equities First Holdings provides terms based on its evaluation of the risk and future performance associated with the stocks, bonds, or U.S. Treasuries to be pledged as collateral to maximize and maintain complete, yet proprietary flexibility of the equity loan process.

Equities First Holdings has executed successful stock-lending transactions involving the American Stock Exchange, NASDAQ National Stock Market, NASDAQ Small Cap Stock Market, New York Stock Exchange, Over-the-Counter Bulletin Board and several foreign exchanges.